

# Privacy Policy

Effective January 1, 2005

Gulfstream is committed to protecting any personal information that you may provide to us. In particular, we believe it is important for you to know how we treat information about you that we may receive from this Web site.

- Information Collected
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## Information Collected

Our web servers seek (as many Web sites do) to place a "cookie" (a small data file) on your computer's hard drive which allows the server to determine the computer when it visits again, in order to track statistical information about navigation to and throughout certain areas of our site, and to Gulfstream promotions on other sites. This cookie is not used to obtain your name or any personal data, and the information that is tracked is used only for internal purposes, such as to improve site navigation and to measure the effectiveness of our promotional placements, and is not shared with anyone other than Gulfstream affiliates and contractors who assist Gulfstream in these efforts and are bound to confidentiality. However, if you prefer not to accept cookies, you can set your browser to reject them or to alert you before one is placed.

In addition, there are portions of this Web site where we may need to collect personal information from you for a specific purpose, such as to provide you with certain information you request. The information collected from you may include your name, address, telephone, fax number, or e-mail address.

We use a third-party technology to place our advertisements on other Web sites. This technology will install a small "cookie" file on your computer when you view our ad. These cookies will not contain any information that personally identifies you (such as your name or e-mail address) but they will contain a randomly generated number that is unique to your browser and can be recognized by a "Web beacon" (transparent GIF file) on our site if you click through to our site from one of our ads. This allows us to keep track of how many unique visitors we have to our site and from what ads they entered, so that we can measure the effectiveness of our ads and ad placements. The privacy policies of the Web sites on which we advertise, and through which the cookies are installed should inform you about the cookie, and you may of course set your browser to reject cookies.

## Use of Collected Information

Domain name information that we collect is not used to personally identify you and instead is aggregated to measure the number of visits, average time spent on the site, pages viewed, etc. We use this information to measure the use of our site and to improve the content of our site.

When other information is collected from you, such as your name and e-mail address, we generally let you know at the time of collection how we will use the personal information. Usually, we use the personal information you provide only to respond to your inquiry or to process your request. This information may be shared with other Gulfstream businesses, but only if necessary to fulfill your request or for related purposes.

We may share the personal information you provide with other companies we have hired to provide services for us. These companies - our vendors/suppliers - are contractually bound to use personal information we share with them only to perform the services we have hired them to provide. We do not share, sell, or lease personal information about you to any third-parties for their marketing use. We will release information about you if you direct us to do so, if we are required by law to do so, or in other legally limited circumstances (for example, to protect your account from fraud).

### **Links to Other Sites**

Gulfstream's Web site may contain links to other sites such as Gulfstream suppliers and affiliates. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other sites.

### **Security of Collected Information**

We maintain strict physical, electronic, and administrative safeguards to protect your personal information from unauthorized or inappropriate access. We restrict access to information about you to those Gulfstream workers who need to know the information to respond to your inquiry or request. Workers who misuse personal information are subject to disciplinary action.

### **Access to Collected Information**

You may review and update the information that you provide to us through this Web site by contacting us as described below

### **Contacting Us**

If you have any questions about this privacy policy, please contact us. We welcome your questions and suggestions about our privacy policy.